

# Financial Planning, Management and Cost of Service Studies: What Managers Need to Know

*This session will be recorded and automatically sent out to registrants.*

## Course Overview

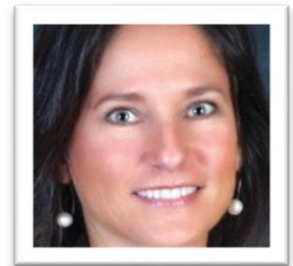
A critical aspect allowing managers to complete projects and programs is the ability to fund the system with a limited impact on customers and elected officials. This program provides managers with insight and understanding on financial management, budgeting, cost of service studies and the various forms of electric rates. Attendees will also learn how to convey these methods to utility policymakers to aid in decision making.

## Course Topics

- Determining revenue requirements
- Contributions to city governments
- Financial targets such as:
  - Debt coverage ratio
  - Cash reserves
  - Rate of return
- Developing a long-term financial plan
- Cost of service studies and information
- Electric rate designs and significant factors affecting rates

## Instructors

**Dawn Lund** is vice president of Utility Financial Solutions and has over 25 years of experience in financial analysis for utility systems. She specializes in providing financial assessments, cost of service studies, and financial plans for utilities throughout the country, Canada, Guam and the Caribbean. She teaches financial planning courses and regularly speaks at conferences and industry events for APPA and other organizations across the nation.



## Registration Info

- Provider: American Public Power Association (APPA)
- Date: Tuesday, May 24, 2022
- Time: 8:00 a.m.-12:00 p.m.
- Length: 1 day
- Platform: in-person
- Capacity: minimum of 15 attendees; maximum of 50 attendees

## Estimated Enrollment Fee

SCPPA MEMBER RATE: \$650 per attendee

## Public Power Manager Certificate Program Overview

With ever-increasing pressures and challenges on utilities from heightened customer expectations, changing regulations, technology advances, and a changing workforce, those who lead and manage public power utilities must be equipped with the knowledge and skills to create an effective and sustainable organization with engaged, skilled and committed employees. The Public Power Manager Certificate Program is designed for a new generation of leaders as well as existing supervisors and managers. Participation in this highly inter-active program developed specifically for public power will help leaders provide organizational direction as they navigate a changing and complex industry environment.

To earn a Public Power Manager certificate, participants must complete the three required courses, then within a year of completing the program curriculum, complete a post-course project that applies principles from the six key leadership dimensions learned in class. Participants may choose to complete one of three project types.

#### APPA's Public Power Manager Certificate Program Courses:

1. Financial Planning, Management and Cost of Service Studies: What Managers Need to Know (05/24/2022)
2. Strategic Challenges & Trends for Public Power Manager (Summer 2022)
3. Strategic Leadership for Public Power (Summer 2022)

#### **Program Objectives**

To develop utility leaders who seek to:

- Better understand key operational areas of the electric utility business
- Understand strategic issues and trends within the electric utility industry
- Learn financial management and budgeting techniques and long-term planning methods
- Build leadership skills and capabilities in order to effectively support (or drive) the vision for the future
- Think and act strategically having an impact on the way the organization fulfills its purpose
- Better understand the dynamics of your organization and the context in which it operates
- Empower employees to build an effective workforce for current and future needs
- Build highly cohesive teams that are inclusive of all types and generations of employees
- Build a work environment that stimulates innovation, engagement, and service
- Anticipate challenges and initiate energizing changes and change management processes to address them

#### **Recommended For**

Mid-level public power managers and supervisors interested in improving their management, communication, leadership capability. New senior managers, and those with experience, who wish to refresh or enhance their knowledge and skills by participating in a highly interactive program will also benefit from this program.